

# PrimeQuotes

## Privacy Policy

Effective Date: May 2022

### 1. Introduction

Welcome to Prime Quotes ("us," "we," or "our"). We understand the significance of safeguarding your privacy and are fully committed to ensuring the protection of your personal information. This Privacy Policy is designed to provide you with a comprehensive understanding of how we gather, utilize, disclose, and ensure the security of your information in the course of your engagement with our IT services.

### 2. Information We Collect

We gather various categories of information during your utilization of our services:

- **Personal Information:** This encompasses details such as your name, contact information, and any other data that you willingly provide to us. This information allows us to communicate effectively with you and cater to your specific needs.
- **Usage Data:** In the process of accessing or utilizing our services, we may automatically collect certain data such as your IP address, type of browser, operating system, and patterns of browsing activity. This non-personal information is invaluable in enhancing our services, improving user experiences, and troubleshooting any technical issues.

### 3. How We Use Your Information

The information we collect serves a multitude of essential purposes:

- **Provision and Maintenance:** Your data aids us in delivering and upholding our services at the highest standards. We use it to ensure the seamless functioning of our IT services and to fulfill our commitment to you.
- **Personalization and Improvement:** Understanding your preferences and behaviors enables us to tailor our services to your needs, creating a more personalized experience. Additionally, the aggregated data assists us in identifying areas for enhancement and refining our services.
- **Response to Inquiries:** When you reach out to us with inquiries, comments, or requests, the information you've provided enables us to promptly respond and address your concerns in an efficient manner.
- **Marketing Communications:** With your consent, we may use your data to send you marketing and promotional materials. These materials keep you informed about updates, offers, and relevant content related to our services.
- **Legal Obligations:** In certain situations, we may be required to utilize your data to fulfill legal obligations, respond to governmental requests, or safeguard our rights. Additionally, during business mergers or acquisitions, your data may be disclosed to relevant parties.

### 4. How We Disclose Your Information

We approach the disclosure of your information with transparency and responsibility:

- **Service Providers:** To provide you with optimal services, we may share your information with third-

party service providers. These partners assist us in delivering our services effectively and efficiently.

- **Legal Necessities:** We may disclose your data when complying with legal requirements, responding to governmental requests, protecting our rights, or when involved in business mergers or acquisitions. In such cases, we will ensure the utmost discretion and adherence to applicable laws.

## **5. Your Choices**

We believe in empowering you to make informed decisions about your data:

- **Update Personal Information:** You have the right to update and correct your personal information at any time by contacting us.
- **Opt-Out of Marketing Communications:** If you prefer not to receive marketing communications from us, you can exercise your choice to opt out. Simply follow the provided instructions or contact us for assistance.
- **Browser Settings:** You can manage your privacy preferences by adjusting your browser settings to disable cookies and tracking tools. However, be aware that this might impact your user experience.

## **6. Data Security**

Your security is of paramount importance to us. We take meticulous measures to safeguard your data from unauthorized access, disclosure, or alteration. We employ industry-standard security practices, including encryption and secure data storage, to mitigate risks effectively.

## **7. SSL Comodo Certificate**

Company Primequotes LTD possesses an SSL Comodo certificate that facilitates the highest level of safety and protection for the personal data you transmit to us. This certificate ensures the secure transfer of information and contributes to maintaining the confidentiality and integrity of your data.

## **8. Children's Privacy**

Our services are exclusively intended for individuals above the age of 16. We do not knowingly collect personal information from children under this age. If you believe that we have inadvertently gathered such information, please contact us, and we will promptly address the situation.

## **9. Changes to This Privacy Policy**

Our Privacy Policy is subject to updates as we continuously strive to enhance our practices and remain compliant with evolving legal requirements. Any modifications to this policy will be communicated to you through the updated version posted on our website.

## **10. Contact Us**

If you have inquiries, or concerns, or require clarifications about this Privacy Policy, please feel free to contact us at [info@primequotes.com](mailto:info@primequotes.com). Your privacy matters to us, and we are committed to addressing any questions you may have.